



All Hands on Deck: Making the Case for Comprehensive Cancer Control



About Us

Comprehensive Cancer Control (CCC) is a collaborative process through which a community pools resources to reduce the burden of cancer; resulting in reduced cancer risk, earlier detection of cancer, better treatment and improved quality of life.

Comprehensive Cancer Control (CCC) coalitions have been established to bring together cancer control leaders and organizations in every state, territory, U.S. Pacific Island Jurisdiction and many tribes.

These coalitions develop, implement and evaluate CCC plans and initiatives for the communities where they live and work. CCC coalitions represent an engine of change in the U.S. for cancer issues. Across the nation, thousands of organizations and individuals are involved in CCC coalitions. Learn more about their accomplishments by visiting bit.ly/NCCCPSuccess

STRATEGIC PRIORITIES OF CCC NATIONAL PARTNERS:

HPV **VACCINATION**

**Colorectal
Screening**

*Sustaining
Coalitions*

Tobacco
Cessation
for
Survivors

Comprehensive Cancer Control National Partners

American Cancer Society
American Cancer Society Cancer Action Network
American College of Surgeons Commission on Cancer
Association of State and Territorial Health Officials
Cancer Support Community
Centers for Disease Control and Prevention
The George Washington University Cancer Center
Health Resources Services Administration
Intercultural Cancer Council
LIVESTRONG
Leukemia and Lymphoma Society
National Association of Chronic Disease Directors
National Association of County and City Health Officials
North American Association of Central Cancer Registries
National Cancer Institute
Susan G. Komen for the Cure
Truth Initiative
YMCA of the USA



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The CCC National Partnership (“National Partnership” consists of 18 leading national cancer organizations that come together to utilize their combined strengths and resources to support and advance the work of CCC coalitions. Two strategic goals guide the work of the National Partnership: to coordinate national CCC efforts and to facilitate and provide support to CCC coalitions. The Partnership achieves these goals by:

1

Leveraging Resources to Effect Change

The National Partnership uses its power, networks and resources to bring together CCC coalition leaders from across the nation to learn, share experiences and develop specific strategies, approaches and plans to effectively address cancer control issues.

2

Monitoring Cancer Control Trends and Issues

The National Partnership engages in ongoing assessments of cancer control trends and issues that can be effectively addressed through CCC coalitions and, in turn, develops strategies, compiles and shares resources to assist CCC coalitions as they face these issues on a state and local level.

3

Focusing on Value-Added Priorities

The National Partnership specifically focuses on supporting CCC coalitions in ways that no one member could do alone. Through regular engagement with CCC coalitions, the National Partnership aligns CCC priorities and needs with our national priorities and focus areas. Current focus areas include:

- Increasing human papillomavirus (HPV) vaccination uptake
- Increasing colorectal cancer screening rates to 80% by 2018
- Increasing availability of tobacco cessation services for cancer survivors
- Sustaining successful CCC coalitions

4

Providing Technical Assistance and Disseminating Evidence-Based Interventions

The National Partnership utilizes a variety of approaches to provide training and technical assistance to CCC coalitions.

- **Learning and Networking Opportunities:** In-person and online forums to learn, share and expand CCC efforts
- **Technical Assistance:** Tailored on-site assistance for CCC coalitions and technical assistance workshops that provide educational training, tools, resources and opportunities for CCC coalition networking and peer-to-peer learning.
- CCC National Partnership Website: Highlights of National Partnership efforts and access to partnership resources at cccnationalpartners.org

SPOTLIGHT ON THE CANCER MOONSHOT:

CCC coalitions are the “engine of change” in achieving the Cancer Moonshot. From unleashing the power of data, to strengthening prevention and diagnosis, to improving patient access and care, the Moonshot goals align with CCC coalition goals and National Partnership priorities.

A recent Cancer Moonshot Task Force Report highlighted the National Partnership’s efforts to support CCC coalitions, specifically in the areas of increasing colorectal cancer screening and accelerating uptake of HPV vaccination. Learn more: bit.ly/CCCNPMoonshot