



To: All Sussex County School Districts

From: Reenee Casapulla, Sussex County Recycling Coordinator  
Jennifer Shortino, Sussex County Clean Communities Coordinator

Date: November 15, 2011

Re: Sussex County School Recycling Container Contest

To help promote the importance of proper waste disposal and recycling, the Sussex County Department of Environmental & Public Health Services (SCDE&PHS) and the Sussex County Municipal Utilities Authority (SCMUA) are sponsoring a Recycling Container and Label Program, for Sussex County schools. The focus for the Sussex County School Recycling Container Program is to empower all *Sussex County school districts* to assess existing solid waste and recycling programs so that they can creatively develop efficient collection and diversion strategies. Grant funding will be utilized to assist local schools in working towards compliance with the State of New Jersey Recycling Law.

The Sussex County School Recycling Container Contest is a County of Sussex/SCMUA effort, which is a multi-prong initiative to address litter abatement and enhance recycling rates in Sussex County. In addition, the program will provide education and guidance to all private and public Sussex County school districts, on strategies to better manage solid waste and compliance with recycling requirements.

For the contest, school districts throughout Sussex County will have an opportunity to design one set of containers for collecting the following four (4) material categories:

- **Mixed Fiber** (magazines, office paper, cardboard, newspaper items)
- **Commingled Containers** (glass, plastic and aluminium containers)
- **Single Stream** (combination of Mixed Fiber & Commingled Containers)
- **Trash** (any material that can't be recycled)

Submissions will be judged on creative use of containers, materials and artwork to represent school trash and recycling collection, for each school district. The idea behind the contest is for each district to create a group of four "Innovative Containers", which would be the actual containers the above listed material could be placed in. *Only one submission will be accepted per school district.* School Districts will complete the attached application, with photos of the containers. Submissions should include the benefits (environmental, economic, and social) considered for the design of the project, and why it was chosen to represent the school district. **School Districts must submit completed applications & photos by Wednesday, February 1, 2012**

All entries will be reviewed and evaluated by the SCMUA and SCDE&PHS grant committee members. **Five school districts will be awarded 3 of the "soda bottle" type recycling**

**containers**, recognizing them for creative design in a school trash and recycling collection program. In addition, all interested school districts will have an opportunity to receive a pre-determined amount of “label sets” with the four (4) container categories (i.e, Mixed Fiber, Commingled Containers, Single Stream & Trash) to distribute among the schools in their districts.

The SCMUA and SCDE&PHS challenge both teachers and students to think outside the box when it comes to recycling. All Sussex County school districts will be encouraged to embrace the “Slam Dunk The Junk!” and “Reduce, Reuse, Recycle” philosophies in assessing their recycling efforts.

Applications will be provided to all Sussex County school districts on **Wednesday, November 15, 2011** (National America Recycles Day), along with the contest description and application. Program and contest information will be available on the SCMUA or Sussex County web sites at [www.scmua.org](http://www.scmua.org) or [www.sussex.nj.us](http://www.sussex.nj.us). Applications can be submitted to:

SCMUA  
34 South Route 94  
Lafayette, New Jersey 07848  
Attn: Reenee Casapulla  
973-579-6998 Ext 107  
email: [rcasapulla@scmua.org](mailto:rcasapulla@scmua.org)

For more information or questions, contact either Reenee Casapulla (SCMUA) 973-579-6998 Ext 107, or Jennifer Shortino (SCDE&PHS) 973-579-0370 Ext 1280.

### Collection Container Examples:

